

Ninan P Joseph

Key Account Manager | Certified Google Digital Marketing Expert

+974 55170288 | ninan.j@outlook.com | www.linkedin.com/in/ninanpjoseph | www.ninanpjoseph.com

To exploit my potential to the hilt, all the while learning and growing with the company.

AREAS OF EXPERTISE

- Client Account Management
- Strategic Brand Development
- Project and Campaign Management
- Google Marketing and SEO
- Website Audits and Management
- Team Collaboration and Leadership
- Project and Budget Management
- Creative Ideation and Strategy
- Commercial Art and Design

KEY ACHIEVEMENTS

Successful Rebranding and Brand Development: Led the rebranding and brand development initiatives for high-profile clients such as Almaha Dairy & Fruit Juices (Ghanim Al-Thani Group), Souq Waqif (Falcon Souq), Ministry of Transport and Communications (MOTC), and re branding Sedeer Medical by delivering impactful brand identities that aligned with their business goals and increased market presence.

Managing Complex Projects Across Sectors: Directed end-to-end project execution for diverse sectors, including Qatar Steel's fleet branding, managing year-long creative design and printing contracts for the Qatar Society of Al Gannas, and website development for major corporations like Almanah & Partners, Qatar Rail, and private agencies.

PROFESSIONAL EXPERIENCE

Key Account Manager

Astra Technologies – Qatar

April 2016 – Present

- Managed key client accounts, forming strong relationships and delivering tailored marketing campaigns.
- Directed website design and development for major clients, ensuring high-quality, user-focused results.
- Developed and implemented Google Ads campaigns, SEO strategies, and content optimization techniques to significantly boost online visibility and deliver measurable results.
- Led integrated branding and identity development projects, creating impactful brand strategies and cohesive visual identities for clients.
- Developed communication briefs with planners to ensure seamless execution of integrated campaigns.
- Provided expert guidance on digital advertising and media strategies, aligning with client needs to maximize business impact.

Managing Director

Bigtree Designs – Qatar

November 2011 – March 2016

- Founded and scaled the company from inception, building a strong brand presence in the market.
- Led end-to-end branding projects, helping clients craft cohesive brand identities and meet their business objectives.
- Managed a diverse portfolio of clients, delivering tailored design, print, and web development solutions.
- Directed a team of professionals in design and development, ensuring timely and high-quality project execution.
- Oversaw vendor management, client presentations, and contract negotiations to ensure seamless project workflows.
- Streamlined operations, including finance, HR, and receivables, to drive organizational efficiency and profitability.

Webmaster

Kynkyny Art Gallery – Bangalore

June 2009 – July 2011

- Taking care of all technical/ business related issues in the company.
- Oversaw web support, monitored online sales, and administered the company website.
- Regularly updated and maintained web pages with new art collections to enhance user engagement and drive sales.

Guest Experience Manager

Barista Coffee Company – Bangalore

July 2005 – September 2006

- Worked as outlet in charge, maintaining sales.
- Heading a team of 6 to 9 people per coffee outlets.

Claim Insurance Agent

MediAssist India Pvt Ltd – Bangalore

October 2003 – November 2004

- Guided customers through the medical claims process, ensuring accuracy and compliance.
- Coordinated effectively with customers to address inquiries and resolve issues promptly.
- Managed customer concerns and internal tasks within project components to ensure smooth operations.

ADDITIONAL SKILLS:

Google Certified Digital Marketing Specialist | Proficient in Adobe Creative Cloud Suite | Expertise in Keynote presentations and proposal writing | Skilled in WordPress website management, search engine optimization (SEO), Google Analytics, and Google Ads | Proven ability to craft impactful marketing strategies and optimize online presence to drive measurable results.

EDUCATION:

Bachelors of Fine Arts (BFA).
Major in Commercial Art (Advertising).
University of Mysore (KSOU) Mysore, India

Mysore - Karnataka
July 2008 – April 2011

Professional Diploma In 3D Animation
Maya Academy of Advanced Cinematics.

Bangalore - Karnataka
March 2006 – May 2007

Pursued Diploma in computer application

Bangalore - Karnataka
March 2005 – May 2006

Ninan P Joseph
+974 55170288
Ninan.j@outlook.com
Doha-Qatar

